

## Sustainable Protective Mailers

Models: Mail Lite® Tuff<sup>™</sup> Mail Lite® Tuff<sup>™</sup> Extreme Mail Lite® Padded Mail Lite® Plus





# **PROTECTIVE MAILERS**

Mail Lite<sup>®</sup> mailers are the most comprehensive range of cushioned, non-cushioned and plastic protective mailers in the industry.

They are coupled with AirCap<sup>®</sup> bubble material which contains a special air retention barrier to seal every bubble against air loss for high performance cushioning.

- Better cushioning
- Longer lasting protection
- Reduced packaging cost
- Higher performance than non-barrier bubble

**AirCap**<sup>®</sup> AIR RETENTION BARRIER SEAL

Pase visit PaledAir.com/New-Mail-Lite/Recycling

Mail Lite Gold

MADE WITH AT LEAST 60% R

Retains cushioning thickness

Loses cushioning thickness

DESIGNED FOR RECYCLING\*

MADE WITH AT LEAST 60% RECYCLED CONTENT-

Sealed Air

## FEATURES AND BENEFITS

**Practical, easy to use:** our mailers have an easy to write on surface and excellent label adhesion. All mailer sizes are bar-coded for computerised cash points, facilitating pricing at point of sale.

Self seal closure: all our protective mailers have a self-seal strip on the top flap. Simply slide the item into the bag, remove the release tape and fold over the flap to make a permanent seal. Ideal for saving time in a busy packing department or post room.

Lightweight for postal cost savings: our mailers typically save over 35% in postal costs, due to their light weight in comparison to traditional packaging. They can often replace heavier, more expensive cartons, saving on distribution costs whilst offering greater protection to goods in transit.

Easy opening tear strip: our white mailers have a unique tear strip feature for quick and easy opening.

#### CUSTOM PRINTING

Mail Lite<sup>®</sup> mailers promote your product while providing excellent protection:

- brand and corporate recognition
- increased sales and customer loyalty
- enhanced perception of quality
- different mailer colours and surfaces available.

Your Sealed Air consultative sales representative can assist you with your custom printing requirements.

From the Original Inventors of BubbleWrap®

Non-Barrier Bubble



### ACCOMMODATES **A WIDE RANGE OF** APPLICATIONS

The Mail Lite<sup>®</sup> range offers the optimum packaging solution for shipping everyday items and is recognised by shipping professionals as the standard of excellence for quality in a diverse array of industries such as:



E-Commerce Packaging



Office Supplies



Electronic







**Fulfilment Centre** 



School Supplies





Medical Equipment



Warranty & repair shops

# MAIL LITE<sup>®</sup> MAILERS ARE DESIGNED FOR RECYCLING\*



In our environmental approach we not only care about the shipping cycle of our customers' products but we also care about the use of natural resources. We use FSC<sup>®</sup> certified paper from responsible forestry and ensure our co-extruded bubble contains a minimum of 60% recycled content without compromising performance.

#### FEATURES AND BENEFITS

Our Mail Lite® White and Gold mailers are designed for recycling with two separate components both of which are recyclable.

- The PE coated paper is replaced with non-coated Kraft Paper which can easily be recycled in the paper waste stream.
- The AirCap<sup>®</sup> bubble liner is welded around the top, sides and bottom of the bags (opposed to a full lamination which prevents the bags from being recycled).

It contains a minimum of **60% recycled content.** Please note, the colour mix of recycled material used to produce High Recycled Content AirCap<sup>®</sup> will change from one batch to another. As a result, you may notice variations in shade and colour of the inner bubble.



THE INNER BUBBLE CAN EASILY BE SEPARATED FROM THE OUTER PAPER AND BE REUSED OR RECYCLED IN THE APPROPRIATE WASTE STREAM (DEGREE OF RECYCLABILITY WILL VARY DEPENDING ON SCOPE AND AVAILABILITY OF COLLECTION AND RECYCLING PROGRAMS).











Mailer No.	
A/000	
B/00	
C/0	
CD	
D/1	
E/2	
F/3	
G/4	
H/5	
J/6	
K/7	

Mail Lite<sup>®</sup> White and Gold are available in mini-packs

Internal Size (nominal)	Mailers/carton
110 x 160mm	100
120 x 210mm	100
150 x 210mm	100
180 x 160mm	100
180 x 260mm	100
220 x 260mm	100
220 x 330mm	50
240 x 330mm	50
270 x 360mm	50
300 x 440mm	50
350 x 470mm	50



# Mail Lite® Tuff<sup>™</sup> and Mail Lite® Tuff<sup>™</sup> Extreme

#### FEATURES AND BENEFITS

With the AirCap<sup>®</sup> bubble film, these cushioned protective mailers ensure outstanding protection, safeguarding your products from shock and vibration.

The extra strong polyethylene outer layer provides a high puncture and tear resistance.

#### PROTECTION FOR YOUR PRODUCT

**Lightweight:** light and strong, our cushioned mailers offer savings in weight and postal costs.

**Shock-Resistant:** the bubble film absorbs impact, protecting the contents inside. The Extreme version provides larger bubbles to further strengthen protection of your items.

Water-Resistant: completely waterproof, the cushioned mailers protect your products, from water and outdoor weather conditions. **Environmentally Responsible:** due to their single-material construction, they are 100% recyclable (where recycling facilities are in place).

**Product Presentation:** the white outer substrate provides attractive presentation for your product. The surface is compatible for handwriting, printing and stamp and label adhesion.



#### Mail Lite<sup>®</sup> Tuff<sup>™</sup>

Mailer No.	Internal Size (nominal)	Mailers/carton	
C/0	150 x 210mm	100	
CD	180 x 160mm	100	
D/1	180 x 260mm	100	
G/4	240 x 330mm	50	
H/5	270 x 360mm	50	
К/7	350 x 470mm	50	
Mail Lite <sup>®</sup> Tuff <sup>™</sup> Extreme			
D/1	180 x 260mm	100	
G/4	240 x 330mm	50	

Mail Lite® Tuff™ are available in mini-packs

# Mail Lite<sup>®</sup> Padded and Plus



### MAIL LITE® PADDED

- Tough, reusable, recyclable, 100% paper padded mailer providing all-purpose product protection
- Convenient tear tape for simple, clean opening
- Smooth inner lining allows easy product insertion and a pre-scored flap makes closure more efficient

Mailer No.	Internal Size (nominal)	Mailers/carton
B/00	124 x 222mm	100
C/0	149 x 222mm	100
D/1	181 x 273mm	100
E/2	213 x 273mm	100
F/3	213 x 336mm	50
G/4	238 x 336mm	50
H/5	264 x 374 mm	50
J/6	314 x 450 mm	50
K/7	362 x 476 mm	50
L/8	683 x 450 mm	50





### MAIL LITE® PLUS

- Extra protective mailers for heavy or fragile objects such as motor spares, electronic parts, etc
- Typical cost savings of 20-35% over traditional packaging
- Strong, oyster-white Kraft paper outer lined with AirCap<sup>®</sup> barrier-sealed bubble providing excellent rigidity, puncture resistance and rugged durability
- Self-seal closure saves time in busy packaging departments

Mailer No.	Internal Size (nominal)	Mailers/carton
A/000	110 x 160mm	100
B/00	120 x 210mm	100
C/0	150 x 210mm	100
D/1	180 x 260mm	100
E/2	220 x 260mm	100
F/3	220 x 330mm	50
G/4	240 x 330mm	50
H/5	270 x 360mm	50
J/6	300 x 440mm	50
K/7	350 x 470mm	50

# Mail Lite<sup>®</sup> a cost effective alternative to corrugated cartons

Compared with corrugated boxes, which are often used together with void fill material, protective mailers save time, energy, storage space, and most importantly, money. Here are the top ten reasons why protective mailers may offer your company a more cost-effective packaging solution:

- **1.** Save time and reduce labour cost two step packaging operation.
- **2.** Reduce packaging and material costs eliminate the need for void fill material and tape.
- **3.** Reduce postage cost these lightweight products are less expensive to mail.
- **4.** Improve productivity especially important in periods of peak demand.
- Reduce inventory requirements and save inventory space - mailers store flat minimising material costs.

- **6.** Increase customer satisfaction mailers provide excellent product protection.
- **7.** Aesthetically appealing mailers present a highquality image.
- 8. Versatility mailers are available in a variety of sizes.
- **9.** Greater security the construction of our protective mailers makes them more tamper resistant versus a carton which can be easily opened and re-sealed.
- **10.** Environmentally responsible less material used means less waste.





#### Sealed Air

Telford Way Kettering NN16 8UN United Kingdom T: +44 1536 315700 E: info-pack@sealedair.com www.sealedair.com



The information on this brochure is intended as general information and no representation or warranty is expressly or impliedly given as to its accuracy, completeness or correctness. It does not constitute part of a legal offer or contra-